



*****MEDIA ADVISORY***PHOTO OP*****

Panera Bread and Connecting Generations to Host Celebration Breakfast for Creative Mentoring® Volunteers in New Castle County

WHAT: Panera Bread and Connecting Generations will host an end-of-year appreciation and celebration breakfast for participants in Connecting Generation's Creative Mentoring® program in New Castle County. The honorees are volunteer mentors and school coordinators for Creative Mentoring, the only statewide, free mentor training program supported by Delaware's Department of Education.

Creative Mentoring provides training to adults who are interested in becoming volunteer in-school mentors and helps schools design and implement quality in-school mentoring programs. Creative Mentoring has mentors in 35 schools in New Castle County including the following school districts: Appoquinimink, Brandywine, Christina, Colonial, and Red Clay.

At the event, mentors will receive a surprise gift from Panera they can share with their mentees as the school year comes to a close.

For more information, visit www.creativementoring.org.

WHEN: Wednesday, May 14th
8:30 AM – 9:30 AM

WHERE: Nationwide Financial Cafeteria
300 Continental Drive
Newark, DE 19713

WHY: Connecting Generations was a 2007 Panera Bread Operation Dough-Nation® partner. Panera Bread customers in Concord, Newark, and Kirkwood made donations in Operation Dough-Nation containers near the cash registers. Panera Bread matched a portion of the donations, which are being used to host this breakfast and thank Creative Mentoring volunteer mentors and school coordinators in New Castle County, DE.

Note: **Remarks will begin at 8:45.**

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Connecting Generations is a 501 (c) (3) nonprofit organization whose mission is to provide creative programs and services that help Delaware's children and adults lead purposeful, fulfilling and self-directed lives. Founded in 1990 by retired DuPont executive Robert Kasey, Connecting Generations currently offers three programs: Creative Mentoring®, Seasons of Respect, and Creative Transitions. For more information, visit www.connecting-generations.org.

Panera Bread serves fresh baked, handcrafted artisan breads, sweet and savory baked goods, hand-tossed salads, wholesome soups, and signature sandwiches in a distinctly warm and welcoming environment. Panera Bread is committed to using great tasting, quality ingredients in the food we offer and contributing to the neighborhoods in which our customers and employees live and work through programs like Operation Dough-Nation. Headquartered in Richmond Heights, MO, Panera Bread owns and franchises 1,106 bakery-cafes under the Panera Bread® and Saint Louis Bread Co.® names as of August 28, 2007. For more information, visit www.panerabread.com.

PHOTO RELEASE



Stephanie Ferrell, Director of Development for Connecting Generations, and Michael Jackson, District Manager for Panera Bread, hosted an end-of-year appreciation and celebration breakfast for participants in Connecting Generation's Creative Mentoring® program in New Castle County.

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Darryl Simms, Board Member of Connecting Generations, speaks to volunteer mentors and school coordinators at an end-of-year appreciation and celebration breakfast hosted by Connecting Generations and Panera Bread. The breakfast recognized participants in Connecting Generation's Creative Mentoring[®] program in New Castle County.

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